

# Ashley Christopherson

## Marketing Content Specialist

A self-motivated and confident designer who excels at interpreting the requirements of a project by using great communication skills and knowledge of necessary media while also possessing the ability to understand complex information and present work within established timelines



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## EDUCATION

### Bachelor of Arts, Class of 2017

Iowa State University

📅 2012-2017 📍 Ames, Iowa

#### Biological/Pre-Medical Illustration

Designed for students with an aptitude for both science and art; curriculum includes latest artistic techniques, visual design skills, and the business of being a visual communicator

### Forest City High School

High School Diploma

📅 2008-2012 📍 Forest City, Iowa

## TECHNICAL SKILLS

### Design

- Creative Cloud; Photoshop, Illustrator Indesign, After Effects
- Scientific illustrations, graphic and multimedia design
- Animation, 3D modeling, and photo manipulation
- Traditional mediums; graphite, charcoal, watercolor, etc.

### Computer / Programs

- Mac + PC platforms
- Marketo
- Cinema 4D 3D modeling software
- Microsoft Office; Teams, Planner, Word, Excel

### Personal

- Organized, resourceful, and self-disciplined
- Great at empowering others
- Work well in a collaborative environment
- Experienced in meeting deadlines project deadlines

## REFERENCES

- Available Upon Request.

## EXPERIENCE

### Marketing Content Specialist

Stellar Industries

📅 2018-Present 📍 Garner, Iowa

- Develop all internal collateral and meet graphic design needs of multiple departments
- Create and distribute print & digital advertising
- Create and maintain inventory of literature / brochures
- Work directly with product management for developing marketing campaigns
- Develop and nurture visual brand and nurture brand development

### Guest Service Manager

Target

📅 2017-2018 📍 Ames, Iowa

- Created a welcoming environment to generate loyalty
- Maintained day-to-day logistics of front-of-store operations
- Hire and manage new front-of-store team members

### Scientific Illustrator

Hashemi Lab & Montazami Lab

📅 2015-2017 📍 Ames, Iowa

- Illustrations based on provided lab research
- Graphical abstracts to visually communicate research

## PUBLISHED ARTWORK

### Journal of Polymer Science Part B

(2016), Cover Image, Volume 54, Issue 20. J. Polym. Sci. Part B: Polym. Phys., 54: iii-iv.

### BBC News Online

"Scientists develop dissolving battery."  
BBC News. N.p., 09 Aug, 2016.

### NBC News Online

"Dissolving Battery Could Help Spies, Environment." NBC News. N.p., 09 Aug. 2016